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NewsRelease

MTS Wins Manitoba Chambers of Commerce Lieutenant Governor's Award for Outstanding Contribution to the Community

WINNIPEG, MB, October 30, 2008 – Manitoba Telecom Services Inc. ("MTS") is pleased to announce that it was awarded the Manitoba Chambers of Commerce Lieutenant Governor's Award for Outstanding Contribution to the Community at the Manitoba Business Awards Gala Dinner last night at the Delta Winnipeg.

"MTS is very proud of the contributions we make each year to the communities in which we live and work and we are honoured to accept the Outstanding Contribution to the Community award from the Manitoba Chambers of Commerce," said Pierre Blouin, Chief Executive Officer, MTS. "This year, we are celebrating our second century of connecting Canadians and this recognition is yet another reason 2008 has been such a great year. Our company's employee giving and volunteerism program, as well as our community investment, environmental and aboriginal initiatives have all contributed to our strong corporate social responsibility ranking and we are pleased to be recognized for these efforts."

"A Chamber member since 1992, MTS has always been a leader in community giving and volunteerism in Manitoba," said Graham Starmer, President, Manitoba Chambers of Commerce. "This award recognizes a member's significant contribution to the community and MTS is a much deserving candidate not only exceeding the average member's contributions but representing Manitoba's business community as one of Manitoba's most responsible corporate citizens."

Over the past year, MTS has contributed over \$1.5 million dollars through financial and in-kind contributions to charities, educational, non-profit, and cultural organizations. Over the past several years, MTS has been ranked #1 in the Canadian telecommunications industry by *Report On Business* magazine and Jantzi Research, and as one of the 50 Best Corporate Citizens in Canada by *Corporate Knights* magazine. More than 3,000 MTS employees and retirees contribute over 70,000 volunteer hours to community events and organizations in Manitoba every year.

For more information on the company's contributions to the community and environment, please visit www.mtsallstream.com under the Community & Environment section.

About MTS Allstream

MTS Allstream Inc. is a wholly owned subsidiary of Manitoba Telecom Services Inc., and is one of Canada's leading national communication solutions providers, delivering innovative products and services through the Enterprise Solutions and Consumer Markets divisions. The Enterprise Solutions division, which operates under the Allstream

brand nationally and under the MTS Allstream brand in Manitoba, is a leading competitor in the national business and wholesale markets. This division offers customers a portfolio of solutions tailored to the needs of medium and large businesses looking for success in a world of rapidly evolving technology — Internet protocol connectivity, unified communications, IT consulting and security services, and voice and data connectivity services. The Consumer Markets division leads every telecommunications market segment in Manitoba, delivering a full suite of next generation wireless, high-speed Internet and data, digital television and wireline voice services under the MTS brand, as well as small business services in select markets across Canada under the Allstream brand, and security and alarm monitoring services through AAA Alarm Systems Ltd., an affiliate of MTS Allstream which also operates in other western provinces. MTS Allstream's extensive national broadband fibre optic network spans more than 24,300 kilometres, and provides international connections through strategic alliances and interconnection agreements with other international service providers. Manitoba Telecom Services Inc.'s common shares are listed on The Toronto Stock Exchange (trading symbol: MBT). For more information, please visit: www.mtsallstream.com

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